

Home grown Daffydil Contest

Rules of Daffydil Contest
1. Answers must be addressed to "Daffydil Editor," The Bee, and reach the office not later than 4 P. M. Thursday to be considered for prize award of that week.
2. Contestants may submit one or more Daffydils for any or all of the prizes.
3. Winners to be selected one by each advertiser on Daffydil Contest Page and printed in his advertisement, which will also announce prize for next contest.

Rules of Daffydil Contest (Cont'd.)
4. Each Daffydil must be written on a separate sheet of paper and must designate the advertiser for whom it is intended.
5. Winning Daffydils will be judged for their originality, wit and humor. Inadvertent errors will be shown, those pertaining to the name or business of the advertiser.
6. Winners will be selected in person for prize at advertiser's place of business.
7. In addition to advertiser's prize The Bee will award five special prizes of \$1.00 each to the five next best Daffydil writers.

Cold Weather Is Cold Weather

With the mercury at zero, you require not only the best of Coal—the Coal that will give you most heat with least labor, ashes, smoke and soot—but also the kind of service that means delivery when and where you want it. That is

SUNDERLAND CERTIFIED COAL

---AND---

Sunderland Satisfactory Service

TRY OUR NEW SMOKELESS YELL-O-STONE LUMP

\$7.00 per ton.

SUNDERLAND BROS CO.,
1614 HARKNY STREET.

Both Phones. Yards Everywhere.

NEXT WEEK'S PRIZE.
A DUE BILL FOR \$2.00 to apply on a purchase of one or more tons of SUNDERLAND CERTIFIED COAL, will be awarded to the writer of the best daffydil submitted this week.

Get into the Daffydil Game. It affords splendid amusement as well as liberal compensation.

Many contestants are finding it an excellent mental training as well as a great deal of fun.

Following are a few of the Daffydils submitted this week, the first five being the winners of the \$1.00 prizes offered by The Bee.

Mei Metcalfe, 308 Dodge St.—If a watch clapped its hands, would a Red Cross stamp?

Helen Verrill, The Strehlow, No. 12—If Russia was hungry would it eat Greece?

A. L. Welsh, 325 Pacific St.—If cigar boxes, will a finger-bowl?

Mrs. S. L. Jefferson, Woodbine, Ia.—If you wanted a musical instrument, And didn't know where to go, Why should it be hard to determine, Wouldn't Hayden's piano?

Carl Henderson, 205 Chicago St.—If a dill pickle got into an insane asylum, would you call it a daffydil?

H. S. Mann, 528 S. 26th Ave.—Not long ago electric light was thought wonderful, now you make light of it.

Mrs. H. Hauflair, 125 N. 25th St., South Omaha.—If the man who went on a strike, would Omaha Electric flat iron?

Mrs. C. M. Miller, 1238 S. 27th St.—In asking two small boys how many packages of Fairy sodas they would like, if Harry would say, "I five," would Otto say, "I ten?" (Iten.)

T. G. Devaney, 311 N. 40th St.—At Farrell's "Wedding

Fannie Kring, 123 Park Ave.—If I had a gold eagle, could I say, iten? If I were invited to a banquet would iten? If I had a dress to be made, would iten Biscuit?

Edith Holmes—If the Omaha Electric Light & Power Co. furnishes the power, do they also furnish de-light?

Edith Holmes—If an electric toaster makes breakfast easy, does the electric iron make wash day-light?

D. R. Franklin, Fremont, Neb.—If the maid should pick "currents" off the wires, would the "lightning arrester" or the "shock absorber"?

Pitch and Vasey, American theater—If the United States owns the beef trust, who will Russia (rush a) can?

Pitch and Vasey, American theater—If Omaha is the brewery of the great west, is Luxus the buckle of the beer belt?

Pauline Prince, 140 Farnam St.—If you want to make your pudding light, would you use electric currents? (Currants.)

Anna English, 225 S. 31st St.—If a farmer mows hay, does Farrell molasses? (Mow lasses.)

Breakfast! would it be "good taste" to follow the "old process" of asking for molasses? (Mare lasses.)

Elizabeth P. Allen, 2412 Cass St.—If Luxus had a case at your house, would Krug B. company?

Elmer Erickson, 242 Pratt St.—If cattle are beef, is salt pork?

P. C. Jamieson, 274 Blondo St.—If you wanted to read about the north pole, would you ask for a cook book?

Grace Mahaffey, 403 Charles St.—If a fruit cake cut for Christmas dinner tastes good, how would a box of Iten's graham biscuit (bis-cuit) for a lunch laste?

Miss Mary Kane, 202 S. 26th St.—If I attend the dinner with Fairy Soda, would I biscuit (quit) Iten graham (eat) my gray ham?

Carl I. Anderson, 205 Chicago St.—If you wanted to read about the north pole, would you ask for a cook book?

Carl I. Anderson, 205 Chicago St.—If a rooster sang a song, would you call it a fowl (ul) air?

Carl I. Anderson, 205 Chicago St.—If a woman was sick and the doctor refused to take her case, would the undertaker?

WHAT IS A DAFFYDIL? "If Pat Put on a New Suit of Clothes, Would Microbe?"

Yes, gentle reader, the daffydil has come to stay. He has, because you are his creator, and you want him, just as you want your morning newspaper. Time was when the little literary waif was scoffed at by professional journalists, because he wasn't the product of their type-writers. Of course, all new-comers with a mission in life are treated that way. But soon how they creep into our affections, and the chances are they stay there, when their clamor for recognition merits it. The little Mr. Daffydil.

Now you may not realize it, but the daffydil may be made to occupy an equal interest in your daily affairs with the price of food and the question how to raise the wherewithal to augment the family coffers. Fact is, when you join the family at breakfast, and open your morning newspaper, if you fail to find your neighbor's daffydil inscribed there somehow you don't relish your ham and eggs. And there's a reason for this—and a reason also for the grave-faced editor's desire to get the daffydil copy down into type early. The daffydil's mission in life, whatever his other faults may be, is to lighten the burdens of and drive gloom from an otherwise sad, old world.

Here's a Daffydil.

"What is a daffydil?" certain of the unaccounted have asked in recent letters to The Bee's daffydil editor, who, by the way, agrees with you that the daffydil brand of humor can afford to give odds

aplenty to all entrants in the Jokers' handicaps. Here's a sample safe enough for fire-side reading—try it on grand-father, and note his chuckle!

"If Pat put on a new suit of clothes, would Microbe?"

Still another—which, by the way, was handed to the office boy yesterday by a high-browed, thoughtful-looking man resembling a college professor—follows:

"If Miss Genee wanted to lengthen her name, would she Adeline?"

Perhaps Miss Genee would not, but that's beside the question in view of your opportunity to become a daffydilist and pick up some valuable prizes by a few strokes of your pen, Spencerian or vertical, it matters not.

Because of the widespread interest in these daffydil creations, The Bee has started this contest to develop your originality as a maker of Daffydils. Try one or two and see how easy it is. A little labor today may give you one of the prizes offered by the advertiser and The Bee in this interesting contest.

Prizes to eighteen persons who send in the best original daffydils will be awarded.

Open to Everybody.

The contest is open to everybody. It costs nothing whatever to enter. Every daffydil sent in must contain the name of an advertiser listed on the Daffydil Contest page, published in Sunday's Bee, or the goods he sells.

1812 is our address on Farnam Street. 1912 is the new year.

We thank our friends, one and all, for their cordial co-operation during 1911. It is with their loyalty that the company has been able to build an organization strong enough to insist upon pure, clean milk from prosperous, well-to-do farm owners, and to buy modern equipment with which to properly pasteurize, handle and distribute the safest, purest and cleanest milk sold in our modern city of Omaha.

We take pleasure in extending our very best wishes for a Successful New Year.

PRIZES FOR NEXT WEEK
1st prize, \$3 milk ticket.
2d prize, \$2 milk ticket.
3d prize, \$1 milk ticket.

Alamito Sanitary Dairy Co., Omaha, Neb.

FIRST PRIZE WINNER
Mrs. G. L. McGinty, 1021 No. 20th St., So. Omaha.—If it takes a quart of milk a day to raise a baby, how much does it take to raise an umbrella? Not as much as to raise a tin.

SECOND PRIZE WINNER
Miss Margaret Farrell, 402 X St., So. Omaha.—If Alamito quiets the baby's cries, why let it pacifier-ize?

THIRD PRIZE WINNER
Miss J. Prince, 2029 California St.—If an Alamito certified cow got angry with the milk maid would she turn to butter? (buit-her.)

We wish to thank all contestants for their efforts in our behalf.

We will open both Sunday and Monday mornings for the benefit of late Xmas shoppers. Below are a few suggestions: Bracelets, fobs, mesh bags, tie pins, cuff links, rings, umbrellas, silverware, cut glass, etc. Large assortment of large lockets and neck chains just arrived. Special reduction before inventory.

Prize for next week: One pair Solid Gold Cuff Links.

Wolf Jewelry Co.
405 South Sixteenth Street. City Bank Building.

FARRELL'S SYRUPS

OUR BRANDS:
Peerless Corn Syrup
Old Process Molasses
"Good Taste" White Syrup
Wedding Breakfast Maple Syrup

Next Week's Prize:
One case Assorted Syrups to persons contributing best Daffydil.

FARRELL SYRUP COMPANY

PRIZE DAFFYDIL:
G. A. Keyser, 4425 Parker St.—If Farrell's Wedding Breakfast Syrup would make a fly bite would Old Process Molasses make a ginger snap?

A Happy New Year

will not be complete without a bottle of good cheer.

We will be open on Monday morning for those who have forgotten to complete their purchases. A delicious wine for all occasions is Hiller's Tokay Wine—75c per bottle. Hiller's Special Vintage White Tokay—\$1 a quart.

If Mr. Alberts will call at our store we will give him his prize.

Hiller's
Omaha's only High Class Exclusive Family Liquor Store.
1209 FARNAM ST. Prompt Delivery
Both Phones.

If Hiller's wine tasted good, would you pronounce it (T) O-Kay. F. J. ALBERTS, 501 1st Nat. Bank Building.

Are You Daffy About Luxus Beer?

A case of this delicious brew is a prize winner at any time. Order for your Sunday dinner.

Prize for Next Week: One Case Luxus Beer.

FRED KRUG BREWING CO.
Omaha, Neb.

PRIZE WINNER
Krug Brewing Company. If water is liquid ice, is "Luxus" liquid sunshine? B. L. BOLLN, The Georgia.

ARE YOU CONSIDERATE

for mother, wife, sister and maid?
ARE YOU ECONOMICAL about household expenses?
ARE YOU NEAT in every detail of your home?
Answer these question in the affirmative by using
ELECTRIC LIGHT IN YOUR HOME.
AN ELECTRIC IRON IN THE LAUNDRY.
AN ELECTRIC TOASTER ON THE BREAKFAST TABLE.

One Electric Heating Pad.
Connects to any socket and keeps an even heat while in use. A very useful device in the sick room.

They lend comfort and elegance to your home life.
Omaha Electric Light & Power Company

If the office boy spilled the ink on the stenographer, would the Vacuum cleaner?
If the gooseberries wouldn't jell, would the electric currents?
If he was afraid to go home in the dark, would the electric lighter? Michael Joseph, 1226 So. 19th St.

Send in Your Daffydil for F. D. PARMER & COMPANY



The name Parmer is a winner every day. In every household where good baking prevails Parmer's Baking Powder is an invariable friend. Use Parmer's name in Daffydils and his Baking Powder in your kitchen.

Prize for next week: \$2.00 worth of Parmer Baking Powder—eight one-pound cans.

F. D. Parmer & Co.

Iten's Products— Foundation stones of muscles and bones.

ITEN'S GRAHAM BISCUIT
Made of Delight of Graham of Smiles of Good Cheer.



Prize for Next Week \$3.00 assortment of Iten's Package Goods.

PRIZE DAFFYDIL
H. D. Rhoades, 123 South 42nd St. The Made of Delight and I were telling jokes— I said, "If she crack mine, I'd crackers." I asked, "At the packing house do they eat Ore-hears?" She said, "No, but they sometimes Wa-fers."

ITEN'S FAIRY SODA'S
Made of Sturdy Stuff of Wheat of Bone of Muscle.



Good health in every bite.
Iten Biscuit Co.

The Famous

Over McCrorey's New 5c and 10c Store
TUESDAY'S One-Half Price Sale on all our Coats, Suits, Dresses, Skirts and Millinery. Our prices were always the lowest in the city. This one-half price sale means much more to you than any ordinary sale. For the reason, The Famous Suits and Coats are Brand New, and only sixty days in the house.

All our \$10 and \$15 Coats and Suits.....	\$5.00	All our \$5 and \$6 Skirts.....	\$2.95
All our \$15 and \$18 Coats and Suits.....	\$7.50	All our \$7 and \$10 Skirts.....	\$4.95
All our \$30 and \$35 Coats and Suits.....	\$15.00	All our \$10 and \$15 Dresses.....	\$5.00

PRIZE FOR BEST DAFFYDIL.
We offer a Silk Petticoat—value \$2—for best Daffydil submitted for next Sunday.

We cannot sell goods in the ad, so take the elevator and come up to Omaha's New and Bright Daylight Cloak and Suit Store, and see the great values we offer you.

WROTH---

--Caters to All Tastes

He serves Fresh Fish, Lobsters, Shrimps, Oysters and other Sea Foods in every style. His Chinese, Mexican and Italian Dishes, served in the second floor dining room, offer a variety from which you can always choose what suits your taste.

Prize for best Wroth Daffydil, noon-day meal every day for one week at Wroth's.

1415 FARNAM ST.

Think! Think! Think! and when you have thought of the HIGH MERIT of HAYDEN'S PIANO DEPT.

write a Daffydil and win our lady's handsome umbrella. IS THIS MERIT? We combine LOW PRICES with EASY TERMS on Pianos of HIGH QUALITY. Agents for Estey, Sohmer, Fisher, Ludwig, Chickering Bros., Everett and Nelson Pianos. (You may compose Daffydils on these names.)

Prize for next Sunday—A substantial and valuable article, the nature of which we withhold as a surprise for the winner.

Hayden Bros.

PRIZE DAFFYDIL.
The contest is on. In devious ways: With a wish I will try An umbrella to raise. If a fair prima donna Her switch she had lost. Could she at Hayden's big store Buy a Lud-wig at cost? If into the basement she fell, While strolling about the floor, With a fine line of silks, Could a clerk Fisher out? Then, if with Ludwigs and Fishers Sweet tells she would ring. If the bells lost their clappers, Would the grand Chickering? W. H. Ripley, 2221 Durt St.